



RECORD OF PROCESSING ACTIVITY
TARGET Services operational status updates

1. Controller(s) of data processing activities

Controller: European Central Bank (ECB)

Contact details:

European Central Bank, Sonnemannstrasse 22. 60314 Frankfurt am Main
Germany, e-mail: webmaster@ecb.europa.eu

Organisational unit responsible for the processing activity: Directorate General Market
Infrastructure and Payments – Market Infrastructure Management Division (DG-
MIP/MIM)

Data Protection Officer (DPO): DPO@ecb.europa.eu

2. Who is actually conducting the processing activity?

- The data is processed by the ECB itself

The organisational unit conducting the processing activity is:
Directorate General Market Infrastructure and Payments – Market
Infrastructure Management Division (DG-MIP/MIM)

- The data processing operation is conducted together with an external third
party, CleverReach

Please find [here](#) information on data security related to the CleverReach tool.

The company's privacy policy [can be found here](#).

For information, please read [here](#) the Privacy Statement.

3. Purpose of the processing

Personal data are processed for the subscription management, of the TARGET Services operational status updates.

4. Description of the categories of data subjects

Whose personal data are being processed?

- ECB staff
- Externals (agency staff, consultants, trainees or secondees)
- NCB or NCA counterparts (in the ESCB or SSM context)
- Visitors to the ECB, including conference participants and speakers
- Contractors providing goods or services
- Complainants, correspondents and enquirers
- Relatives of the data subject
- Other (please specify): Any interested party who subscribes to receive the TARGET Services operational status updates, which also includes any of the above options.

5. Description of the categories of personal data processed**(a) General personal data:**

The personal data contains:

- Personal details (name, email address)
- Education & Training details (level of education)
- Employment details (organisation, sector, country)
- Financial details
- Family, lifestyle and social circumstances
- Goods or services provided
- Other (please give details):

(b) Special categories of personal data

The personal data reveals:

- Racial or ethnic origin
- Political opinions
- Religious or philosophical beliefs
- Trade union membership
- Genetic data, biometric data for the purpose of uniquely identifying a natural person or data concerning health
- Data regarding a natural person's sex life or sexual orientation

6. The categories of recipients to whom the personal data have been or will be disclosed, including the recipients of the data in Member States, third countries or international organisations

- Data subjects themselves
- Managers of data subjects
- Designated ECB staff members
- Designated NCB or NCA staff members in the ESCB or SSM context
- Other (please specify): Designated staff members of CleverReach and their subcontractors.

7. Transfers to third countries or an international organisation

Data are transferred to third country recipients:

- Yes
 - Adequacy Decision of the European Commission
 - Standard Contractual Clauses
 - Binding Corporate Rules
 - Memorandum of Understanding between public authorities
- No

8. Retention time

The personal data are retained in CleverReach's database as long as the data subjects are still subscribed to the updates. If they unsubscribe, their personal data will be deleted within one week.