Discussion of

Trade Costs and Inflation Dynamics

by Cuba-Borda, Queralto, Reyes-Heroles & Scaramucci

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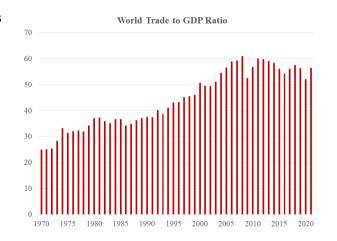
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Bank of Canada – ECB Conference on Trade and Monetary Policy

- Global integration of value chains
- Recent disruptions
 - Disruptions
 - Pandemic
 - Geopolitical conflicts
- Existing literature focuses on
 - ► Firm-to-firm linkages
 - Output & investment

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Middle Fast

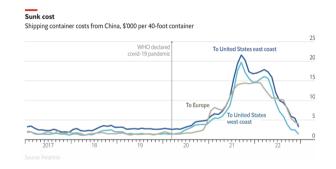
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Suez Canal revenues hit \$6.3 bln in 2021 vs \$5.6 bln in 2020 January 2, 2022 4:09 AM CST · Updated 2 years ago Suez Canal Authority investments in FY 2020/2021 estimated at LE 16.9 Rillion BY Egypt Today staff Mon. 28 Sep 2020 - 08:54 GMT

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Summary of the Paper: Three *Internally* Consistent Analyses

1. Measurement

- ullet Use global input-output data & gravity regressions o trade cost residuals
- ullet Construct country-level import-cost indices ullet correlate observed tariffs

2. Causal impact of Trade Costs: Panel Local Projections

- ullet Final goods shocks: +10pp leads to 0.7pp CPI spike that fades within 2–3 years
- Intermediate shocks: 0.6pp CPI impact that persists over 5+ years.
- 3. Model & Policy: Multi-country NK-DSGE with final and intermediate goods
 - Trade war: tariffs raised U.S. CPI by 0.3pp; GDP fell by 0.4%
 - Pandemic & war: trade cost shocks added 1pp to U.S. inflation in 2022–23.

Armington Assumption: Backbone of Residuals, Regressions & Model

$$Q_{i,t} = \Big(\sum_{h} Q_{ih,t}^{\frac{\eta-1}{\eta}}\Big)^{\frac{\eta}{\eta-1}} \quad \rightarrow \quad Q_{ih,t} = \Big(\frac{\tau_{ih,t}P_{h,t}}{P_{i,t}}\Big)^{-\eta}Q_{i,t} \quad \rightarrow \quad \pmb{T_{ih,t}} = \big(\tau_{ih,t}\tau_{hi,t}\big)^{1/2} = \Big(\frac{\omega_{ih,t}}{\omega_{hh,t}}\cdot\frac{\omega_{hi,t}}{\omega_{ii,t}}\Big)^{-\frac{1}{2(\eta-1)}}$$

Import-cost index (shock):

$$au_{i,t} = \sum_{h
eq i}^{X_{i}} \left(rac{X_{ih,t}}{\sum_{k
eq i} X_{ik,t}}
ight) au_{ih,t}$$

Local projections:

$$y_{i,t+h} = \delta_{i,h}^Q + \delta_{i,h}^Q + \beta_h^Q \Delta \tau_{i,t}^Q + \gamma_h^Q \Delta \tau_{i,t}^{\neq Q} + \Gamma_h^{Q'} Z_{i,t-1} + \varepsilon_{i,t+h}^Q, \quad h \geq 1$$

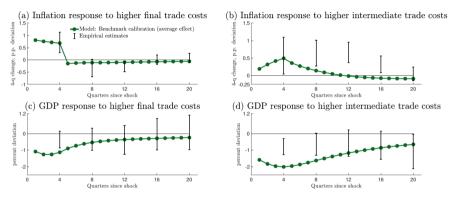
Structural Model:

- Armington block (CES, iceberg costs) inside multi-country NK.
- Maps $\tau_{i,t}$ shocks into marginal costs & inflation.

Armington Assumption

Strengths & Limitations

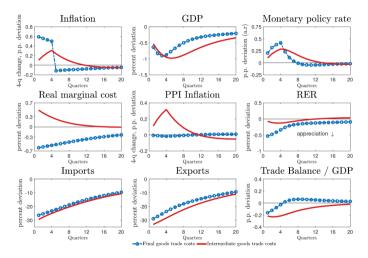
Figure 6: Model vs Data



Note: Empirical and model-based estimates of the effects of a 10 percentage point increase in bilateral trade costs of the average country with all its trading partners. Trade shares in the simulation capture the average country openness to trade in final goods and intermediate inputs. Vertical whiskers correspond to empirical estimates reported in Section 3.

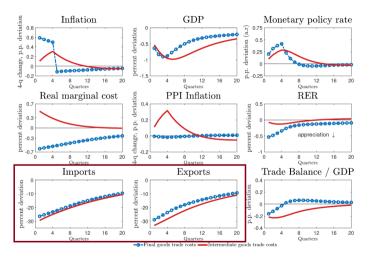
Good fit of local projection evidence on CPI inflation and GDP dynamics

Figure 7: Effects on the U.S. of a 10 p.p. increase in trade costs

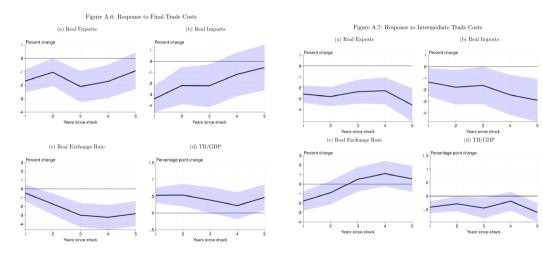


Note: Effects of a 10 percentage point increase in the U.S.'s trade costs from all trading partners on final consumption goods (blue circled line) and intermediate inputs (red solid line).

Figure 7: Effects on the U.S. of a 10 p.p. increase in trade costs



 $\label{eq:Note:effects} \textbf{Note:} \ Effects of a 10 \ percentage point increase in the U.S.'s trade costs from all trading partners on final consumption goods (blue circled line) and intermediate inputs (red solid line).$



Model vs Local Projections: Trade Discrepancies

1. Magnitude of Trade Volume Responses

- LP: Exports and imports fall only modestly (\approx 1–3%) and estimates are noisy
- Model: Predicts massive declines (\approx 25–30%) in both exports and imports
 - \Rightarrow Trade-flow adjustments overstated by at least an \boldsymbol{order} of $\boldsymbol{magnitude}$

2. Trade Balance Dynamics

- LP: Final-goods trade-cost shock \rightarrow TB/GDP improves
- Model: Predicts a deterioration or muted response in TB/GDP
 - \Rightarrow Sign mismatch \rightarrow mis-specified substitution & reallocation

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- 3. Implication: rest of the exercises hinge on identification & model
 - Inference, dynamic decomposition, policy analysis

Model vs Local Projections: Potential Causes & Solutions

1. Elasticity of substitution too high

- Cause: Armington CES with $\eta=5$ forces very strong volume responses
- Solution: Consider Kimball aggregators or variable elasticity forms so that markups adjust

2. Pricing assumptions (currency denomination)

- Cause: Exchange rate changes translate one-for-one into import prices
- Solution: Introduce dominant currency pricing (DCP) or Calvo pricing in USD
- Solution: Model a distribution sector that buffers shocks before they hit final consumers

3. Absence of adjustment costs in trade

- Cause: No frictions in switching suppliers or restructuring supply chains.
- Solution: Add import adjustment costs or sluggish reallocation across partners

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4. Calibration

- Trade cost shock autocorrelation $ho_{ au}$ 0.95 (quarterly) ightarrow LP predict pprox 0 (fades away after t=1)
- Estimate the model using Bayesian IRF matching



Other Comments: Extensions & Robustness

Extensions

- · Explore heterogeneity across advanced vs. emerging economies and by sectoral import intensity
- Use high-frequency proxies (freight rates, port congestion, shipping times) to refine timing
- Incorporate sector-level analysis and imported-energy shocks to dissect mechanisms
- Allow for asymmetric trade costs and varying weights in constructing import-cost indices

Robustness Checks

- Control for global commodity prices, exchange rates (NEER), and terms of trade to isolate shocks
- Test sensitivity to domestic trade flow measurements and alternative IO-weighting schemes
- Compare results using core CPI and excluding energy/food components

Thank you!